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Dr Reddy's to hire over 1,000 this year

G. Naga Sridhar
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<http://www.thehindubusinessline.com/2010/05/22/stories/2010052251431800.htm>

Pharma major Dr Reddy's Laboratories Ltd will be hiring over 1,000 people in various roles this financial year, according to its Global Head for Human Resource, Mr Prabir Kumar Jha.

“Even last year, when there were concerns about recession and economic slowdown globally, we had hired over 2,500 people in various roles. The business environment in general looks brighter this year and the talent acquisition outlook across the industry continues to be promising,” Mr Jha told Business Line here. “The focus is on developing a talent pool and leadership in the company,” he added.

The recruitment process was going hand-in-hand with various consolidation and operational efficiency measures being put in place, he added.

The focus on rural regions as growth drivers in the domestic market where the revenues have been growing steadily and the replacements needs would be determining the nature of hiring strategy for Dr Reddy's.

“We are undergoing an interesting phase of consolidation and maximisation of operational efficiencies which are already showing results,” he said. At present, Dr Reddy's total employee strength is at over 13,000 including 2,600 based at international locations.

WOMEN-FRIENDLY

Dr Reddy's is also tuning its HR policies to be more women-friendly keeping in view its global image. “We have been doing this for last couple of years and this will continue,” Mr Jha said.

Already the women employees are being extended facilities such as maternal leave benefits in the case of adoptions, flexible working hours for about two years after child delivery, and work-from-home option wherever possible.

“In FY10, almost 13 per cent of the recruits were women,” Mr Jha added.